



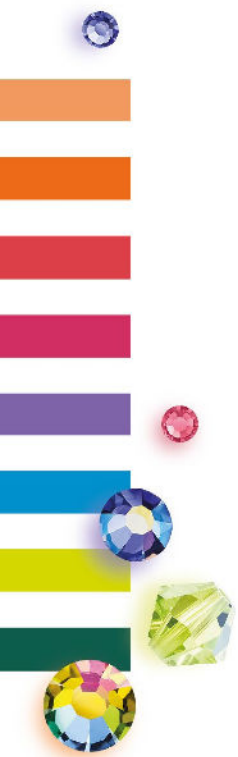
PRECIOSA

CRYSTAL INNOVATIONS SS 2024



TRENDS

PRECIOSA



Trend Forecast

SYNESTHESIA

Defined by its sensorial color palette of hyper saturated brights like Blue Violet, Synesthesia blends emotion-fueled creativity with mood-boosting embellishment. Vivid, tropical prints and nature-inspired motifs get a digital upgrade, abstracting clean lines and making it impossible to tell where one design element ends and another other begins.



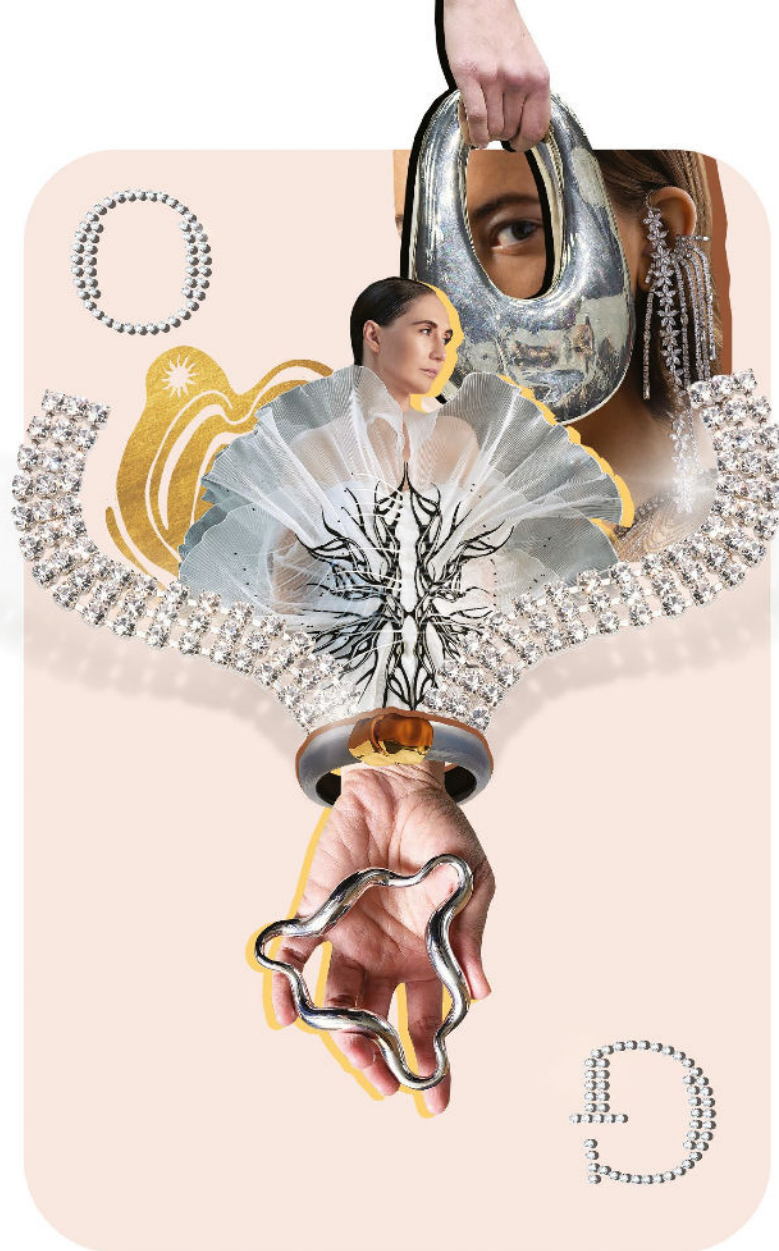
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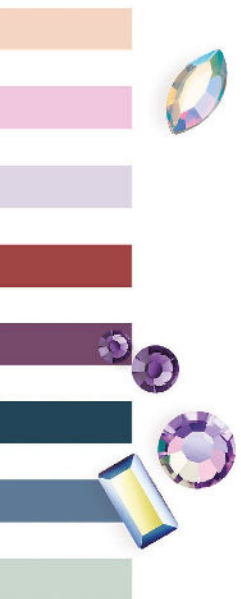
Trend Forecast

OTHERWORLDLY GLAMOUR

Otherworldly Glamour champions hyper shiny metallic embellishment and charismatic day-to-night transition pieces for spring-summer. Subtle sheen fabrics and futuristic textiles are enhanced with hardware and rich crystal detailing. Accessibility is key for this direction, which is being driven by emerging designers and the rise of the metaverse.



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Trend Forecast

BOHEMIAN ALCHEMIST

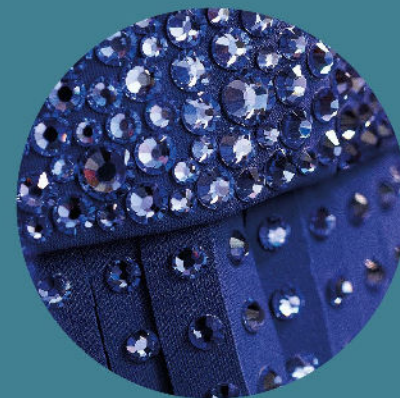
Bohemian Alchemist heralds the return of festival-friendly styling and the perfect opportunity to incorporate several of this season's crystal innovations. Inspired by our reinvigorated fascination with mysticism, astrology and soft magic, Bohemian Alchemist fuels hyper personalized accents and embellishment. This trend's overall aesthetic focuses on true hippie throwback style and flowing, patchwork textiles with planetary motifs being key.



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NEW PRODUCTS

PRECIOSA



New Color

BLUE VIOLET

Chaton Roses MAXIMA & Chaton Roses VIVA 12®

No Hotfix and Hotfix
Sizes: ss5-ss34

PRECIOSA

New Color

BLUE VIOLET

BLUE VIOLET

Unlike its namesake blossom, there is nothing common or basic about Blue Violet. A mystical blend of electric purple and ultramarine, this sensorial shade evokes serenity, self-assurance and optimism. Blue Violet's hyper-saturated sheen packs plenty of trans-seasonal staying power, guaranteed to add a touch of elusive *je ne sais quoi* to even the *haute*-st of couture catwalks.

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New Color
BLUE VIOLET



Blue Violet



Blue Violet AB

PRECIOSA


See following page for matrices

New Color

BLUE VIOLET

Chaton Rose MAXIMA



ART. 438 11 615
SIZE: ss 5, 6, 7, 8, 9, 10, 12, 16, 20

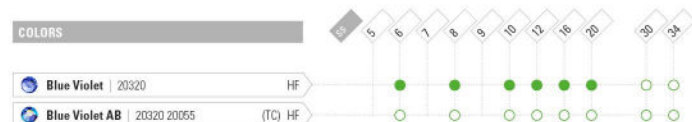


ART. 438 11 618
SIZE: ss 30, 34

NO HOTFIX



HOTFIX

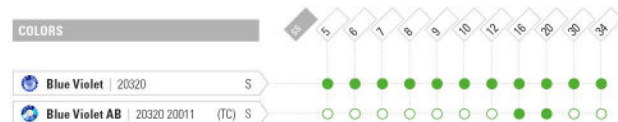


Chaton Rose VIVA 12°

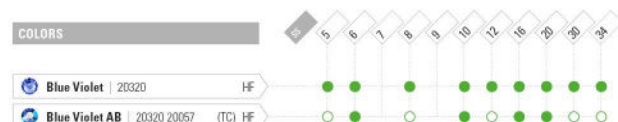


ART. 438 11 612
SIZE: ss 5, 6, 7, 8, 9, 10, 12, 16, 20, 30, 34

NO HOTFIX



HOTFIX

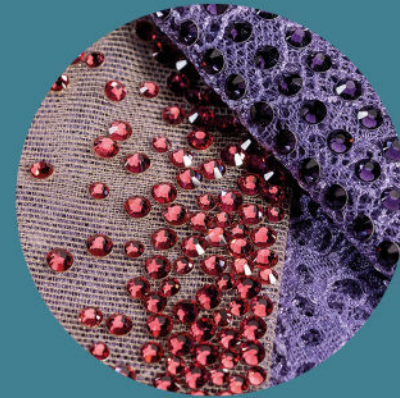


KEY:

- Standard portfolio item
- Minimum order quantity required
- Innovation
- Innovation, minimum order quantity required

PRECIOSA





Range Extension

ADDITIONAL COLORS

Chaton Roses MAXIMA

Indian Pink & Purple Velvet

No Hotfix

Sizes: ss5, ss7, ss9

PRECIOSA

**INDIAN PINK & PURPLE VELVET
NO HOTFIX | SS5, SS7, SS9**

Previously only available in other sizes, ultra-sweet Indian Pink and opulent Purple Velvet now come in nail-artist approved sizes ss5, ss7 and ss9 in no-hotfix version for prettier and post-worthier mani's and pedi's.

PRECIOSA





Range Extension
ADDITIONAL COLORS



Indian Pink



Purple Velvet



Indian Pink AB



Purple Velvet AB

PRECIOSA


See following page for matrices

Range Extension

ADDITIONAL COLORS

Chaton Rose MAXIMA



ART. 438 11 615
SIZE: ss 5, 6, 7, 8, 9, 10, 12, 16, 20



ART. 438 11 618
SIZE: ss 30, 34

NO HOTFIX

COLORS

	ss	5	6	7	8	9	10	12	16	20	30	34
 Indian Pink 70040	DF	●	●	●	●	●	●	●	●	●	●	●
 Indian Pink AB 70040 20032	(TC) DF	○	○	○	○	○	○	○	○	○	○	○
 Purple Velvet 20490	DF	●	●	●	●	●	●	●	●	●	●	○
 Purple Velvet AB 20490 20032	(TC) DF	○	○	○	○	○	○	○	○	○	○	○

KEY:

- Standard portfolio item
- Minimum order quantity required
- Innovation
- Innovation, minimum order quantity required

PRECIOSA





Range Extension

NEW SIZES

Baguette MAXIMA FB

No Hotfix and Hotfix
New smallest size: 4 x 2mm

Navette MAXIMA FB

No Hotfix and Hotfix
New smallest size: 4 x 2mm

PRECIOSA

BAGUETTE MAXIMA FB | 4 × 2mm

Simple yet sleek, our Baguette flatback now comes in an additional smaller size in all the same luminous shades, generating brand-new possibilities for complex crystal embellishment.

NAVETTE MAXIMA FB | 4 × 2mm

Exactly half the size of its larger twin, our newer, smaller Navette flatback is ideal for intricate detailing and comes in the same classic colors and coatings for seamless size combination.

PRECIOSA

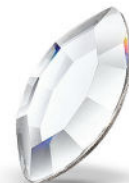




Range Extension
NEW SIZES



Baguette MAXIMA FB
4 × 2mm



Navette MAXIMA FB
4 × 2mm

PRECIOSA

Range Extension

NEW SIZES

Baguette MAXIMA FB



ART. 438 26 210
SIZE: mm 4 x 2, 5 x 2,5

NO HOTFIX

COLORS / COATINGS			mm 4x2 5x2.5	
 Crystal	00030	DF		
 Jet	23980	DF/U		
 Crystal AB	00030 20031	(TC) DF		
 Crystal Aur	00030 26231	(TC) DF		
 Crystal Lab	00030 27031	DF		
 Jet AB	23980 20031/20001	(TC) DF/U		
 Jet Hem	23980 27231/27201	(TC) DF/U		

Navette MAXIMA FB



ART. 438 14 110
SIZE: mm 4 x 2, 8 x 4

NO HOTFIX

COLORS / COATINGS			mm 4x2 8x4	
 Crystal	00030	DF		
 Jet	23980	U		
 Crystal AB	00030 20031	(TC) DF		
 Jet Hem	23980 27201	(TC) U		

HOTFIX

COLORS / COATINGS			mm 4x2 5x2.5	
 Crystal	00030	HF		
 Jet	23980	HF		
 Crystal AB	00030 20057	(TC) HF		
 Crystal Aur	00030 26257	(TC) HF		
 Crystal Lab	00030 27057	(TC) HF		
 Jet AB	23980 20057	(TC) HF		
 Jet Hem	23980 27257	(TC) HF		

HOTFIX

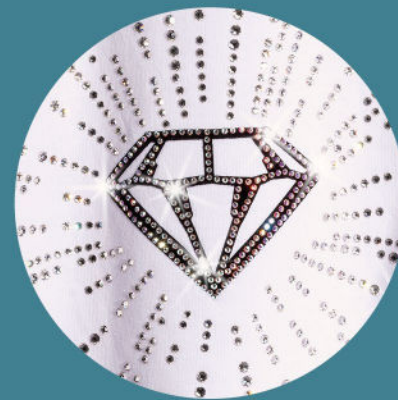
COLORS / COATINGS			mm 4x2 8x4	
 Crystal	00030	HF		
 Jet	23980	HF		
 Crystal AB	00030 20057	(TC) HF		
 Jet Hem	23980 27257	(TC) HF		

KEY:

-  Standard portfolio item
-  Minimum order quantity required
-  Innovation
-  Innovation, minimum order quantity required

PRECIOSA





New Assortment

PRECIOSA® CRYSTAL TRANSFERS COLLECTION

Heat, peel, repeat.

PRECIOSA

New Assortment

PRECIOSA® CRYSTAL TRANSFERS COLLECTION

**PRECIOSA®
CRYSTAL TRANSFERS COLLECTION**

Professional-quality crystal embellishment is made easier than ever with our new Preciosa Crystal Transfers Collection, a curated selection of prefabricated hotfix transfer designs that are as easy to love as they are to apply. Comprising more than seventy sparkling shapes and characters that range from charmingly simple to lavishly ornate, this exciting assortment inspires creative confidence while minimizing application time.

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New Assortment

PRECIOSA® CRYSTAL TRANSFERS COLLECTION

Simple Star | 4756066

Transfer Size: 32.4×32.3mm
Number of Crystals: 40

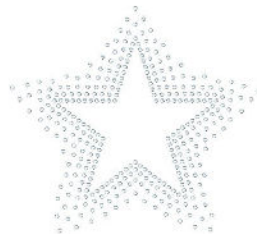
Chaton Rose MAXIMA | ss6 | Crystal



Radiant Star | 4756067

Transfer Size: 163.5×147.9mm
Number of Crystals: 333

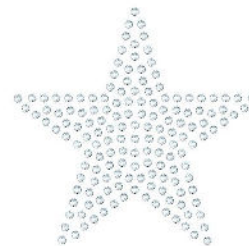
Chaton Rose MAXIMA | ss10 | Crystal



Star | 4756068

Transfer Size: 70.2×68.7mm
Number of Crystals: 157

Chaton Rose MAXIMA | ss8 | Crystal



Crescent Moon | 4756070

Transfer Size: 46.6×59.8mm
Number of Crystals: 63

Chaton Rose MAXIMA | ss6, ss10, ss12 | Black Diamond, Crystal Velvet, Crystal Biarritz



Sun | 4756069

Transfer Size: 70.2×69.2mm
Number of Crystals: 133

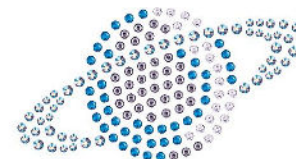
Chaton Rose MAXIMA | ss6, ss10, ss12 | Crystal Sunrise, Crystal Golden Honey, Crystal Honey



Planet | 4756086

Transfer Size: 78.4×41.8mm
Number of Crystals: 151

Chaton Rose MAXIMA | ss6, ss8, ss10 | Capri Blue, Pale Lilac, Smoked Amethyst, Smoked Amethyst AB



PRECIOSA

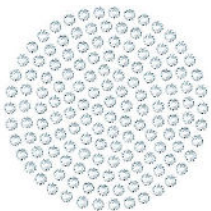
New Assortment

PRECIOSA® CRYSTAL TRANSFERS COLLECTION

Circle | 4758325

Transfer Size: 25.3 × 24.4mm
Number of Crystals: 146

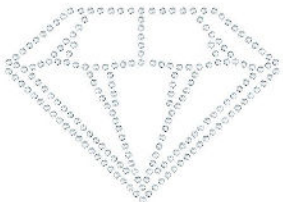
Chaton Rose MAXIMA | ss6 | Crystal



Chaton | 4756080

Transfer Size: 46.6 × 59.8mm
Number of Crystals: 195

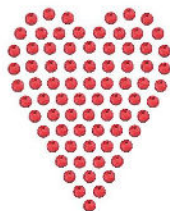
Chaton Rose MAXIMA | ss6 | Crystal



Heart | 4756065

Transfer Size: 32.4 × 40.5mm
Number of Crystals: 77

Chaton Rose MAXIMA | ss8 | Light Siam



Petunia | 4756081

Transfer Size: 25.3 × 24.4mm
Number of Crystals: 42

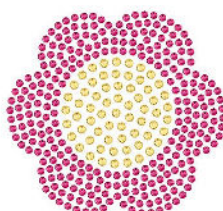
Chaton Rose MAXIMA | ss6, ss8 | Sun, Hyacinth



Peony | 4758336

Transfer Size: 88.7 × 89.9mm
Number of Crystals: 346

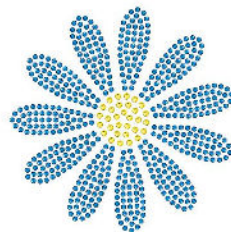
Chaton Rose MAXIMA | ss6, ss8 | Fuchsia, Light Topaz



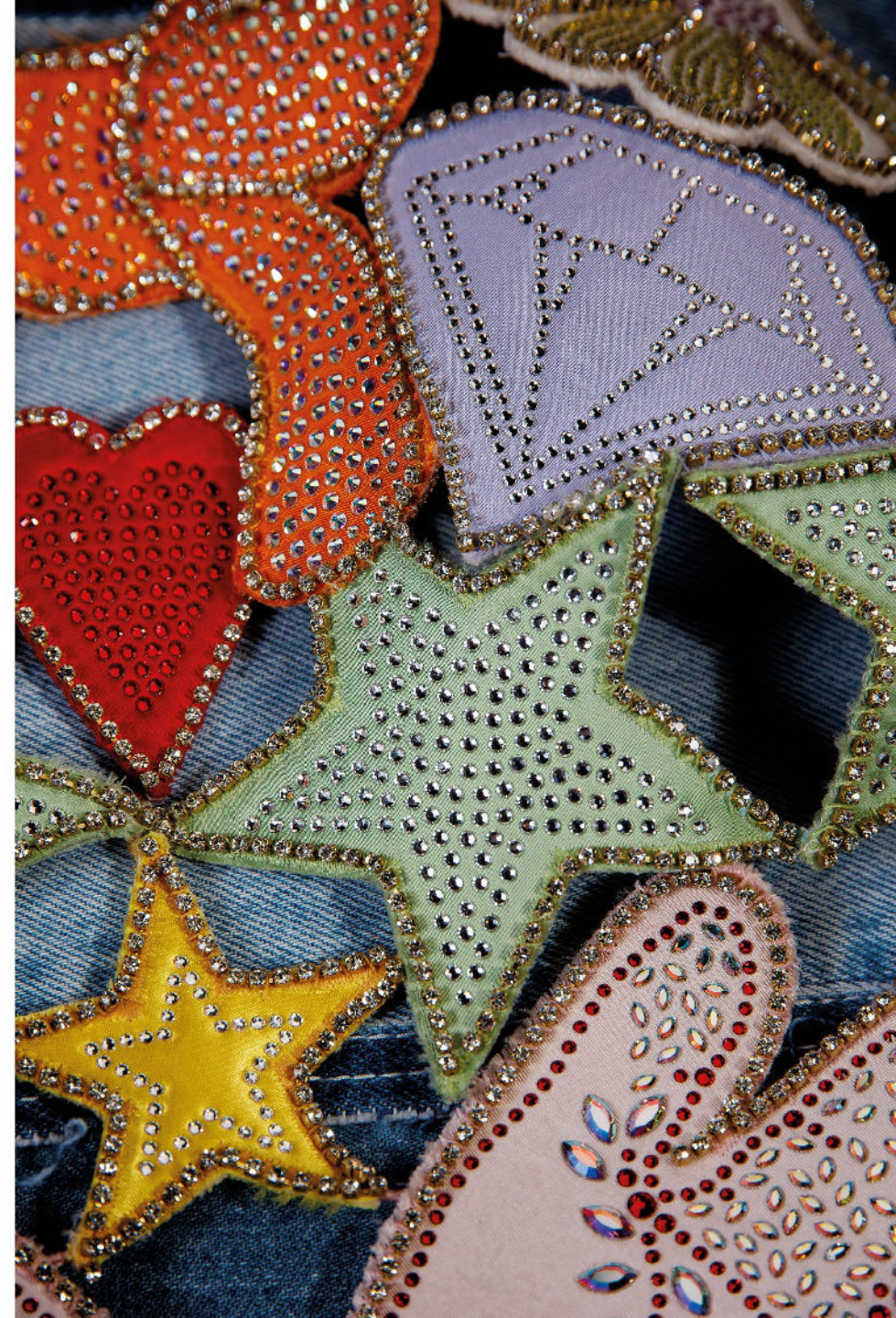
Daisy | 4758324

Transfer Size: 88.7 × 89.9mm
Number of Crystals: 592

Chaton Rose MAXIMA | ss6, ss8 | Capri Blue, Citrine



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New Assortment

PRECIOSA® CRYSTAL TRANSFERS COLLECTION

Alphabet / Letter A | 4756017

Transfer Size: 35×33.5mm
Number of Crystals: 47

Chaton Rose MAXIMA | ss6 | Crystal



Numbers / No. 1 | 4756053

Transfer Size: 13.2×33.5mm
Number of Crystals: 30

Chaton Rose MAXIMA | ss6 | Crystal



Alphabet

Transfer Name	Material No.	Transfer Size		Number of Crystals
		MM	PCS	
Letter A	4756017	35×33.5	47	
Letter B	4756018	29×33.5	64	
Letter C	4756019	30.3×33.5	42	
Letter D	4756020	33.2×33.5	62	
Letter E	4756031	27.3×33.5	56	
Letter F	4756032	26.1×33.5	50	
Letter G	4756033	33.2×33.5	53	
Letter H	4756034	34×33.5	73	
Letter I	4756035	15.1×33.5	34	
Letter J	4756036	16.8×33.5	33	
Letter K	4756037	32.1×33.5	66	
Letter L	4756038	28.5×33.5	41	
Letter M	4756039	42×33.5	83	
Letter N	4756040	36.4×33.5	59	
Letter O	4756041	32.1×33.5	50	
Letter P	4756042	25×33.5	51	
Letter Q	4756043	32.1×43.2	58	
Letter R	4756044	33×33.5	66	
Letter S	4756045	22.2×34.5	49	
Letter T	4756046	28.4×33.5	40	
Letter U	4756047	35.8×33.5	47	
Letter V	4756048	36×33.5	43	
Letter W	4756049	46.5×33.5	74	
Letter X	4756050	35.3×33.5	56	
Letter Y	4756051	35.5×33.5	45	
Letter Z	4756052	28.3×33.5	49	

Numbers

Transfer Name	Material No.	Transfer Size		Number of Crystals
		MM	PCS	
No. 1	4756053	13.2×33.5	30	
No. 2	4756054	21.7×33.5	40	
No. 3	4756055	17.9×33.5	32	
No. 4	4756056	23.8×33.5	46	
No. 5	4756057	21.1×33.5	37	
No. 6	4756058	20.8×33.5	43	
No. 7	4756059	13.9×33.5	28	
No. 8	4756060	13.8×33.5	50	
No. 9	4756061	23.5×33.5	45	
No. 0	4756062	21.3×33.5	46	

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New Assortment

PRECIOSA® CRYSTAL TRANSFERS COLLECTION

Swallowtail Butterfly | 4756083

Transfer Size: 216 x 200mm
Number of Crystals: 2,834

Chalon Rose MAXIMA | ss6, ss8, ss10 | Aqua Bohemica, Aqua Bohemica AB, Black Diamond, Blue Violet, Jet

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New Assortment

PRECIOSA® CRYSTAL TRANSFERS COLLECTION

Mandala | 4756078

Transfer Size: 68.1×67.6mm

Number of Crystals: 48

Pear MAXIMA FB | 8×4.8mm | Crystal
Navette MAXIMA FB | 8×4mm | Crystal
Leaf MAXIMA FB | 10×8mm | Crystal



Moth | 4758333

Transfer Size: 99×74.2mm

Number of Crystals: 819

Chaton Rose MAXIMA | ss3 | Crystal AB, Black Diamond,
Light Peach, Rose



Lace Motif | 4758326

Transfer Size: 68.5×50mm

Number of Crystals: 93

Chaton Rose MAXIMA | ss6, ss20 | Crystal AB
Navette MAXIMA FB | 8×4mm | Crystal AB
Pear MAXIMA FB | 6×3.6mm, 8×4.8mm, 10×6mm | Crystal AB



Swallowtail Butterfly | 4756083

Transfer Size: 216×200mm

Number of Crystals: 2,834

Chaton Rose MAXIMA | ss6, ss8, ss10 | Aqua Bohemica,
Aqua Bohemica AB, Black Diamond, Blue Violet, Jet

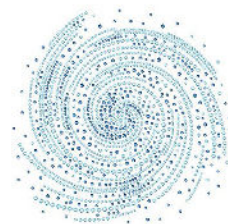


Galaxy | 4756085

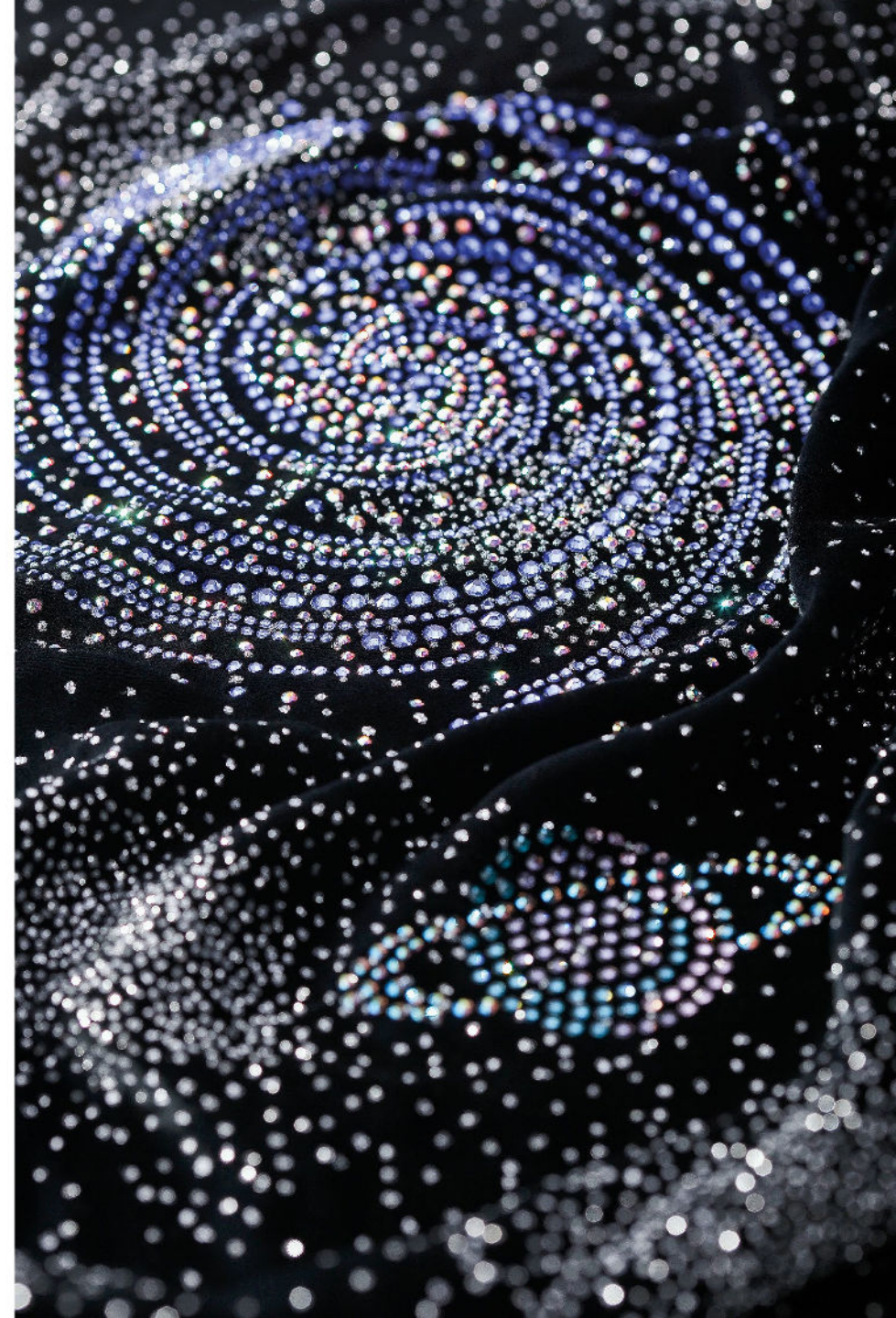
Transfer Size: 188.8×189mm

Number of Crystals: 1,537

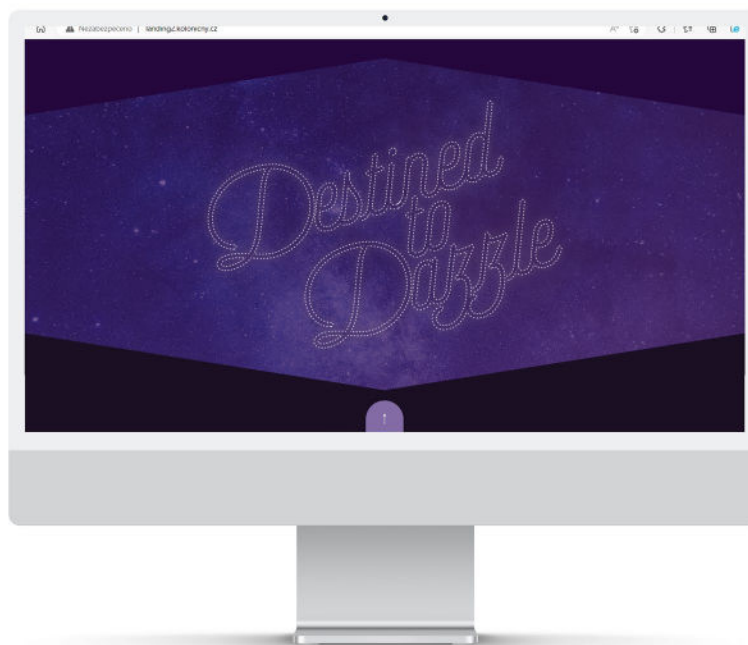
Chaton Rose MAXIMA | ss6, ss8, ss10, ss12, ss16 | Crystal AB,
Blue Violet



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The background is a solid teal color with a repeating pattern of white line-art celestial symbols. These symbols include various suns (some with faces, some with rays), moons (crescent and full), stars (four-pointed and multi-pointed), constellations (lines connecting dots), clouds, galaxies (spiral and nebula-like), and eyes (some within triangles, some standalone).

Thank you

Preciosa Components

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PreciosaComponents.com

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